1st NLUJ-CCLRP National Essay Writing Competition, 2026
NATIONAL LAW UNIVERSITY, JODHPUR

Centre for Consumer Law Research & Practice

Introduction:

In the age of increased consumer transactions transcending physical marketplaces and unfolding across various digital ecosystems, consumer law intersects with technology, behavioral economics, data governance and platform regulation. It inevitably requires nuanced understanding, critical evaluation and interdisciplinary reasoning to identify and resolve contemporary issues in the field of consumer rights and consumer justice. To further the same, the Centre for Consumer Law Research and Practice at National Law University, Jodhpur is organizing the 1st NLUJ-CCLRP National Essay Writing Competition, 2026 to commemorate the celebration of World Consumer Rights Day on 15th March, 2026. The competition aims to promote research and stimulate interest amongst students so as to explore the various dimensions of consumer rights, consumer justice and related laws and policies. The competition also aims to promote research writing that reflects scholarly rigor, creative thinking and a forward-looking vision for consumer law in the contemporary challenging times.

Broad Theme: "Safe Products, Confident Consumers"

Other Indicative Areas for Submission of Essays:

Consumer Awareness and Education
Consumer Rights in the Digital Age
Speedy Redressal of Consumer Disputes
Dark Patterns in E-Commerce and Digital Platforms
AI Driven Consumer Harm
Data Privacy as a consumer right

Influencer Advertising and Consumer Risks
Consumer Protection in Healthcare and Pharmaceuticals
Misleading Advertising and Consumer Knowledge
Rise of greenwashing and its regulation in India
Effectiveness of Consumer Protection Act, 2019
Prevention of Financial Frauds and Scam Prevention by strengthening consumer awareness
Platform accountability in Online Marketplaces: Secondary liability of E-Commerce Platforms
Future of Consumer Grievance Redressal in the age of AI

The list of themes is only indicative. Participants may make submissions on any theme within the purview of the broad theme of consumer protection.

Eligibility:
The Competition is open to students pursuing a five-year or three-year law degree course.

Parameters of Assessment:
1. Understanding of the Topic and conceptual clarity (20 Marks)
2. Depth of Legal Research and use of authorities (20 Marks)
3. Quality of Legal Analysis and Argumentation (20 Marks)
4.Originality, Creativity and contemporary relevance (10 marks)
5. Structure, Organizations and Coherence (10 Marks)
6. Language, precision and quality writing (10 Marks)
7.Referencing and Citation (10 Marks)

Submission Guidelines:
1. The essay submission shall be individually authored or maximum by two students jointly.
2. The essay shall be written in English and shall be submitted in a Microsoft Word Document format (.doc/.docx).
3. No multiple submissions by same authors shall be permitted. Any subsequent submission made by the same author, whether individually or with another author jointly, shall not be accepted for review and the same shall be treated as disqualified.
4. Formatting specifications provided below shall be strictly adhered to:
a. Title: Font Style - Times New Roman; Font Size -14, Line Spacing – 1.5
b. Main Body: Font Style - Times New Roman; Font Size -12, Line Spacing – 1.5
c. Footnotes: Font Style - Times New Roman; Font Size -10, Line Spacing – 1

d. Footnoting Format: Bluebook System of Citation (21st Edition, Harvard)
d. Word Limit: 2500 to 3000 words (excluding footnotes).
5. The participant shall also submit a brief abstract of maximum 250 words, explaining the theme chosen for submission. The word count of the abstract shall not be counted in the above prescribed word limit for the essay.
6. In case of non-compliance with the guidelines, the submissions may be rejected by the Centre. The decision of the Centre in this regard shall be final.

Disclaimer:
All submissions accepted for review shall be considered as expression of thoughts/ ideas/ opinions of the participating authors. The Centre shall not be held responsible for any such thought/ idea/ opinion expressed in the submissions.

Registration:
1. The participants shall be required to register for the competition by making a payment of registration fee.
2. The registration fee of the competition shall be Rs. 250 for individually authored entries and Rs. 500 for co-authored entries. Registration fee once paid, shall be non-refundable.
3. Payment Link: https://erp.nlujodhpur.ac.in/register2.0.html .
4. The receipt of the payment shall be emailed, along with the script for the purposes of evaluation.

Submission Guidelines:
1. The submission shall be made through email on cclrp@nlujodhpur.ac.in by 15th April, 2026.
2. The title/ subject of the email shall indicate: "Essay Submission for 1st NLUJ-CCLRP National Essay Writing Competition, 2026".
3. The participants must clearly mention their Full Name, Semester and Institution/ University in the body of the email. No reference of the above shall be made in the word file of the essay submitted for participation.
4. Incomplete or plagiarized or late submissions shall be summarily rejected. The plagiarism check shall be made through Turnitin software and the permitted similarity index shall be up to 10% only.
5. The Centre reserves the right to cancel the competition without notice, in case suitable or quality entries are not received in the competition or in case of any other event outside our reasonable control.

Prizes:

1. All participants making submissions shall be given a certificate of participation.
2. The following cash prizes shall be awarded to the best three entries:
    a. First Position: Rs. 4000 & Certificate of Merit
    b. Second Position: Rs. 3000 & Certificate of Merit
    c. Third Position: Rs 2000 & Certificate of Merit

Important Dates:

Date of Announcement: 15th March, 2026.
Deadline for Submission: 15th April, 2026.
Announcement of Results: 30th April, 2026.

Contact:

For any query, please email us at cclrp@nlujodhpur.ac.in.

CENTRE FOR CONSUMER LAW RESEARCH AND PRACTICE
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