



**NATIONAL LAW UNIVERSITY, JODHPUR**

**CENTRE FOR INTELLECTUAL PROPERTY STUDIES**

**NLUJ - CIPS  
NATIONAL WORKSHOP ON INTELLECTUAL  
PROPERTY AND SPORTS**

**IP AND SPORTS: READY, SET, INNOVATE**

**26** APRIL  
2026

SUNDAY

10:00 AM TO  
4:30PM

VIRTUAL MODE

# ABOUT

## NATIONAL LAW UNIVERSITY, JODHPUR

Founded in 1999, National Law University, Jodhpur stands as one of India's foremost institutions of legal education, distinguished by its unwavering commitment to academic excellence and intellectual rigour. As a premier National Law University, it endeavours to cultivate a community of highly proficient legal professionals capable of engaging with the dynamic intersections of law, public policy, and justice in an increasingly complex global landscape. The University offers meticulously designed undergraduate, postgraduate and doctoral programmes that seamlessly blend robust doctrinal instruction with practical and experiential learning. Its curriculum is thoughtfully structured to foster critical analysis, interdisciplinary dialogue, and research-oriented inquiry, thereby equipping students for a wide spectrum of professional and scholarly pursuits. The academic ethos of the University is further invigorated by a vibrant intellectual culture, marked by frequent seminars, workshops, conferences, and sustained engagement with eminent scholars, jurists, and industry practitioners.



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# ABOUT US

## CENTRE FOR INTELLECTUAL PROPERTY STUDIES (CIPS)

The Centre for Intellectual Property Studies at National Law University, Jodhpur is a specialised academic and research centre dedicated to advancing scholarship and awareness in the field of Intellectual Property Rights (IPR). Established to create a focused platform for intellectual property discourse, the Centre seeks to bridge the gap between academia, industry, and policy-making through research, training, and outreach initiatives.

The Centre actively promotes research and capacity-building in diverse areas of intellectual property law, including patents, trademarks, copyrights, and emerging intersections such as technology, biotechnology, and competition law. It organises workshops, webinars, conferences, and conclaves to facilitate engagement with contemporary developments and practical challenges in the IP domain.

In addition, the Centre plays a key role in disseminating knowledge through its academic initiatives, including publications and a dedicated blog that encourages contributions from students, scholars, practitioners, and policymakers. Through its dynamic activities and collaborative approach, the Centre aims to make intellectual property law more accessible while fostering critical research and informed dialogue in this rapidly evolving field.



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# ABOUT THE WORKSHOP

## NLUJ - CIPS NATIONAL WORKSHOP ON INTELLECTUAL PROPERTY AND SPORTS

On the occasion of World Intellectual Property Day, the Centre for Intellectual Property Studies at National Law University, Jodhpur is organising a National Virtual Workshop on the theme “Intellectual Property and Sports.” The workshop aims to examine the evolving interface between intellectual property law and the contemporary sports industry, where innovation, branding, and media rights are integral to its growth and governance.

In an era marked by the increasing commercialisation of sports, intellectual property rights—ranging from trademarks and copyrights to patents—play a crucial role in safeguarding athletes’ image rights, sports technologies, broadcasting content, and merchandising frameworks. This workshop seeks to provide participants with a nuanced understanding of these dimensions, while engaging with pressing legal and policy challenges in both national and global contexts.

Bringing together leading academicians, practitioners, and students from across the country, the workshop aspires to foster informed dialogue on emerging issues such as ambush marketing, personality rights, sports technology innovation, and the expanding role of IP in shaping the business of sports. It endeavours to serve as a platform for critical engagement, knowledge exchange, and interdisciplinary learning in this increasingly significant domain.



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# EVENT SCHEDULE

**10:00AM-  
10:30AM**

## **Inaugural Session**

OPENING ADDRESS BY  
PROF. (DR.) HARPREET KAUR  
HON'BLE VICE CHANCELLOR , NLU JODHPUR

**11:00AM-  
12:15PM**

## **Session 1: Broadcasting Victory: Copyright Ownership in Sports Media, Data and Digital Content**

MS. APRAJITA NIGAM  
MANAGING ASSOCIATE, ANAND & ANAND

**12:30PM-  
1:45PM**

## **Session 2: Branding the Game: Trademark Protection, Ambush Marketing and Athlete Brand Management**

DR. ANKIT SINGH  
DPIIT CHAIR PROFESSOR, HNLU, RAIPUR

**1:45PM-  
3:00PM**

## **Lunch Break**

**3:00PM-  
4:15PM**

## **Session 3: From Field to Future: IP and Innovation in Sports**

MR. PRANIT BISWAS  
MANAGING ASSOCIATE, S.S. RANA & CO.

# KEYNOTE SPEAKERS



**MS. APRAJITA NIGAM**

Managing Associate, Anand & Anand



**DR. ANKIT SINGH**

DPIIT-IPR Chair Professor, HNLU, Raipur



**MR. PRANIT BISWAS**

Managing Associate, S.S. Rana & Co.

# ABOUT KEYNOTE SPEAKERS

## MS. APRAJITA NIGAM



Ms. Aprajita Nigam is currently a Managing Associate at Anand & Anand Law Firm. She has an experience of over a decade in the field of Intellectual Property Rights practice. She has completed her graduation from Guru Gobind Singh Indraprastha University, Dwarka in 2013 and completed LL.M. (IPR) from NALSAR University of Law in the year 2016 (Awarded Nani A. Palkhivala Memorial Gold Medal as the Topper in LL.M. encompassing all specialisations). She is currently also serving as a Correspondent at the International Trademark Association (INTA) Bulletins. She is also a former Co-Chair of the In-person Events Subcommittee of Young Practitioners Committee of the INTA.

She has received INTA Tomorrow's Leader Award in the year 2020 and also the award for Emerging IP Player by IPR Gorilla in the year 2022.

She is a prolific author, with her articles featured in esteemed publications such as The Economic Times, Indian Business Law Journal, Trademark Lawyer Magazine, World Trademark Review (WTR), ICLG, Lexology, and Mondaq. She has 10+ years of experience in the prosecution and enforcement of trademarks, copyright, and designs and has substantial experience in handling domain name disputes before NIXI and WIPO, and rectification of company name complaints before the Regional Directors, Minister of Corporate Affairs. She has also been managing large trademark portfolios for various industries, including automobiles, foods and beverages, pharmaceuticals, rest estate, education, entertainment, personal care and fashion.



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# ABOUT KEYNOTE SPEAKERS

## DR. ANKIT SINGH



Dr. Ankit Singh is an Assistant Professor of Law and is currently heading the Centre for Innovation and IP Laws (CI IPL) at HNLU. He holds an LL.M. with specialization in IP and Business Laws, and a Ph.D. in Patent Law with a specialization in green innovation and diffusion of green technology. He is a UGC-NET(JRF) qualified academician with over eleven years of teaching and research experience. His academic engagement spans Intellectual Property Law, International Law, Environmental Law, Property Law and Business Law.

He has authored various books, including works published by Routledge, Taxmann and other reputed publishers, and has contributed extensively through peer-reviewed journal articles and book chapters on various contemporary legal issues. He has been invited as a resource person/keynote speaker/session chair to more than twenty-five events such as conferences, FDPs, seminars and workshops.



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# ABOUT KEYNOTE SPEAKERS

## MR. PRANIT BISWAS



An alumni of National Law University Odisha (NLUO) and having a master's degree (LLM) in IPR from National Law University, Jodhpur, he is the Managing Associate of the Firm's Enforcement Team. Having over 9 years of experience in a wide variety of IP practices, including IP prosecution in India as well as the SAARC countries, copyrights, customs – border measures, IP enforcement, and brand protection, he assists clients spanning various industries, including matters such as IP due diligence, trademark infringement and passing-off, domain name recoveries, representations before the Registrar of Companies (and Regional Directors, MCA), dispute resolution, etc.

With his experience in the field of IP prosecution, brand protection and enforcement actions, he is handling trademark enforcement cases for a number of Fortune 500 companies in India, as well as the SAARC Countries. He is a member of the Academic Committee, International Trademark Association (INTA). He also actively participates in domestic as well as international conventions and conferences and undertakes speaking engagements on a wide variety of cutting-edge IP topics. Besides this, he is also an avid writer, covering various cutting-edge IP topics such as NFTs and Metaverse, having published many articles on online legal publishers such as Bar & Bench and Lex Witness. He also regularly provides lectures and sessions at leading universities on a wide variety of IP topics, along with conducting webinars and workshops. He is closely associated with the Firm's Thought Leadership limb and contributes towards the Firm's publications in various national and international journals.



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# ABOUT THE TEAM



**PATRON-IN-CHIEF**  
**PROF.(DR.) HARPREET KAUR**  
**HON'BLE VICE CHANCELLOR, NATIONAL LAW UNIVERSITY, JODHPUR**



**DR. ARUNABHA BANERJEE**  
**EXECUTIVE DIRECTOR (CIPS)**  
**ASSISTANT PROFESSOR, NLU JODHPUR**



**DR. KANIKA DHINGRA**  
**COORDINATOR**  
**FACULTY ADVISOR (CIPS)**  
**ASSITANT PROFESSOR, NLU JODHPUR**



**MS. ANANYA JARIA**  
**CONVENOR (CIPS)**  
**STUDENT, NLU JODHPUR**



**MR. TURANYU V. B.**  
**EDITOR IN CHIEF (CIPS BLOG)**  
**STUDENT, NLU JODHPUR**



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# OTHER STUDENT MEMBERS

## CENTRE FOR INTELLECTUAL PROPERTY STUDIES

**KOSTUBH PANT**  
**RISHI KALA**  
**RISHIT**  
**GAURAANSH ARORA**  
**ROSHNI KARTHIKEYAN**

**VIBHUTI SHYAM**  
**ANANYA DIPALI**  
**SAMRIDHI GOYAL**  
**ILA JHA**  
**SVASTIKA AMRAWANSHI**

## CIPS BLOG

**PRANJAL SINGH**  
**AILIS ANAND**  
**DEEPANSHU GHASLE**  
**ADITI GUPTA**  
**AAKANSH VIJAY**  
**KUSHAL PAL**  
**SHRUTI UDAYAN**

**PIYUSH SENAPATI**  
**ARNAV CHAUDHARY**  
**SANIDHYA GAUR**  
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**TANU TYAGI**  
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# GET IN TOUCH



## **Faculty Coordinator**

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## **Student Coordinators**

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## **Concerns & Queries:**

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